

A decorative background featuring a repeating pattern of stylized, watercolor-style leaves in various shades of light gray and sage green, scattered across a white background.

PLANNING COMPANION

by WedPlan

happy planning♡

CHECKLIST

NOTES

AFTER ENGAGEMENT

- ☐ Share Your Engagement
- ☐ Insure Engagement Ring
- ☐ Determine Budget and Who is Contributing
- ☐ Make a Guest List with Mailing Addresses
- ☐ Hire a Wedding Planner
- ☐ Consider Your Preferred Wedding Date
- ☐ Create an Organizing System
- ☐ Hire Travel Agent for a Destination Wedding
- ☐ Decide Formality and Overall Style
- ☐ Select the Venue(s)
- ☐ Choose Color Palette and Start Thinking of Overall Design
- ☐ Book Photographer
- ☐ Schedule Engagement Photos
- ☐ Hire Ceremony Music
- ☐ Hire Reception Music
- ☐ Book Entertainment (Photobooth, etc.)
- ☐ Choose Videographer
- ☐ Select the Caterer
- ☐ Decide Bar Service
- ☐ Shop for and Order Wedding Dress
- ☐ Buy Wedding Insurance
- ☐ Select Your Wedding Party, Ushers, Readers, Candle Lighters, and Special Attendants

12 MONTHS

- ☐ Purchase Undergarments, Shoes, and Accessories
- ☐ Book Hair and Makeup Artists
- ☐ Hire Florist
- ☐ Hire Officiant and Schedule Your Premarital Counseling
- ☐ Determine Skincare Routine
- ☐ Reserve Wedding Night Suite
- ☐ Book Hotel-Room Blocks for Guests
- ☐ Book Transportation for Guests
- ☐ Book the Newlyweds' Transportation
- ☐ Consult with Stationer
- ☐ Create Wedding Website
- ☐ Initial Inquiry & Price Request for Rentals

9 MONTHS

- ☐ Send Save-the-Dates
- ☐ Apply for Passports if Traveling Abroad
- ☐ Seek Out Baker
- ☐ Select Wedding Party Dresses and Accessories
- ☐ Select Mother Dresses and Accessories
- ☐ Book the Honeymoon

6 MONTHS

- ☐ Book Rehearsal Dinner Venue
- ☐ Book Alterations Specialist
- ☐ Buy or Rent Suits or Tuxedos
- ☐ Invitation Consultation with Stationer
- ☐ Invest in Dance Lessons
- ☐ Food Tasting with Caterer
- ☐ Sampling with Bar Service
- ☐ Create Wedding Registry
- ☐ Choose Your Cake and Desserts
- ☐ Discuss Vision for Ceremony with Officiant
- ☐ Schedule Design Meeting with Rental Vendor and Order Rentals
- ☐ Seek out a pet escort, if you have your pet involved in your wedding, and start thinking about pet care during your honeymoon.

3 MONTHS

- ☐ Photographer Consultation to Plan Timeline
- ☐ Videographer Consultation to Plan Timeline
- ☐ Connect Photographer and Videographer
- ☐ Order Invitations
- ☐ First Dress Fitting
- ☐ Dress Alterations for Wedding Party
- ☐ Send Measurement Reminder for Suits/Tuxes
- ☐ Venue Planning Consult
- ☐ Brainstorm Guest Favors and Gift Bags
- ☐ Select Readings
- ☐ Meet With Officiant and Invite Them to Rehearsal Dinner
- ☐ Plan Showers and any Bach Celebrations

2 MONTHS

- ☐ Mail Wedding Invitations
(RSVPs Due 1 Month Before Wedding)
- ☐ Send Out Rehearsal Dinner Invitations
(Can Be Included With Wedding Invitations)
- ☐ Buy Wedding Bands and Begin Design
if Custom Rings are Ordered
- ☐ Appointment for Marriage License
- ☐ Write Your Vows
- ☐ Check in with Officiant
- ☐ Choose Future Spouse Gift
- ☐ Buy Wedding Party Gifts
- ☐ Floral Consult
- ☐ Finalize Timeline, Announcements,
and Music Selections
- ☐ Hair and Makeup Trials
- ☐ Confirm Suit or Tux Order
- ☐ Monitor Hotel Block Weekly to
Ensure Room Availability
- ☐ Verify Cake Details
- ☐ Verify Caterer Order
- ☐ Order Programs, Escort Cards,
Place Cards, Favors, and Signage

1 MONTH

- ☐ Pick up Rings
- ☐ Final Dress Fitting and Pickup,
Learn How to Bustle if Needed
- ☐ Create a Seating Chart
- ☐ Final Venue Walk-Through
- ☐ Break In Your Wedding Shoes
- ☐ Solidify Ceremony Site Plan
- ☐ Finalize Rehearsal Dinner Plan
- ☐ Confirm Rental List
- ☐ Send Thank-You Notes for Shower
and Early Wedding Gifts

1 MONTH CONTINUED

- ☐ Send Timeline and Locations to Transportation Vendor
- ☐ Confirm Final Guest Count with Venue, Caterer, and Baker
- ☐ Plan Wedding Day Survival Kit
- ☐ Review All Details. Walk Through the Entire Event to Ensure All Details are Planned (Travel to and from Locations, Pre-Event Food and Beverage, Parking, etc.)

FINAL WEEK

- ☐ Provide Wedding Party and Close Family with Day-of Timeline
- ☐ Assemble Gift Bags
- ☐ Place Cash in Tip Envelopes for Your Planner/Delegate to Distribute
- ☐ Have Your Ring Professionally Cleaned
- ☐ Refresh Your Hair Cut or Color along with Waxing, Eyebrows, and Eyelash Extensions
- ☐ Final Beard and Mustache Trims
- ☐ Schedule a Manicure and Pedicure
- ☐ Have a Couple's Massage
- ☐ Final Formalwear Fitting and Pickup
- ☐ Organize Outfits and Accessories
- ☐ Pack Your Passport, Travel Documents, and Bags for the Honeymoon
- ☐ Confirm Travel Arrangements
- ☐ Practice Your Vows Aloud
- ☐ Write Your Partner a Note
- ☐ Drop Off Guest Welcome Bags for Hotel to Distribute
- ☐ Box Wedding Day Details for Photographer's Flatlay Photos (Jewelry, Rings + Shoes, Perfume, Invitation, Save-the-Date, Special Mementos)

THE DAY BEFORE

- ☐ Eat Healthy Meals
- ☐ Pack a Clutch or Small Bag of Personal Items
- ☐ Drink Water
- ☐ Attend Rehearsal and Rehearsal Dinner
- ☐ Give Gifts to Wedding Party
- ☐ Organize Vendor Payments and Cash Tips for Planner to Hand Out
- ☐ Put Boxes, Suitcases, Bags, and Survival Kits in the Car
- ☐ Get a Good Night's Sleep

THE WEDDING DAY

- ☐ Eat Breakfast
- ☐ Drink Plenty of Water
- ☐ Take Dress and Veil out of Bag Early on and Have Someone Steam Them if Needed
- ☐ Verify Rings are Present
- ☐ Confirm Officiant has Marriage License
- ☐ Exchange Notes with Your Partner
- ☐ Say Thank You to Everyone Around You
- ☐ Get Married!

AFTER THE WEDDING

- ☐ Return Rented Formalwear
- ☐ Return Rental Items
- ☐ Obtain Marriage Certificate from Register of Deeds
- ☐ Work on Name Changes
- ☐ Send Thank-You Notes in a Timely Manner to Wedding Guests
- ☐ Write Reviews, Send Thank-You Notes and Final Gratuities to Vendors
- ☐ Submit Your Wedding to WedPlan!

ENGAGEMENT

OUR ENGAGEMENT DATE _____

OUR ENGAGEMENT STORY

ABOUT THE RING

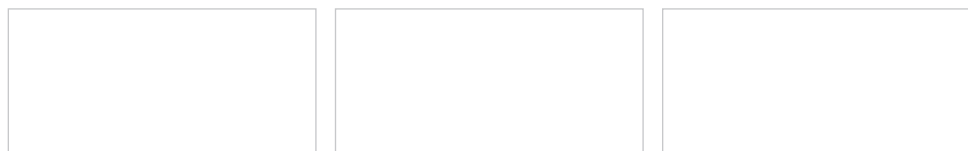
FAVORITE MOMENT

MOODBOARD

COLORS

Six empty circles arranged horizontally, intended for selecting colors for the moodboard.

PATTERNS & TEXTURES

Three empty rectangles arranged horizontally, intended for selecting patterns and textures for the moodboard.

DESCRIBE YOUR STYLE, VIBE, OR THEME

INSPIRING TRENDS

DESCRIBE YOUR WEDDING IN 3-5 WORDS

PRIORITIES

WEDDING DATE _____

MY CUSTOMS & TRADITIONS

MY PARTNER'S CUSTOMS & TRADITIONS

MOST IMPORTANT WEDDING MUST-HAVES

Rank the categories below from most important to least. This knowledge will help you and your partner determine your budget and priorities.

YOU

- ___ Wedding Planner
- ___ Photography
- ___ Videography
- ___ Venue & Atmosphere
- ___ Food & Drink
- ___ Flowers & Décor
- ___ Entertainment
- ___ Attire
- ___ Stationery & Signage
- ___ Specialty Rentals
- ___ Transportation

YOUR PARTNER

- ___ Wedding Planner
- ___ Photography
- ___ Videography
- ___ Venue & Atmosphere
- ___ Food & Drink
- ___ Flowers & Décor
- ___ Entertainment
- ___ Attire
- ___ Stationery & Signage
- ___ Specialty Rentals
- ___ Transportation

IMPORTANT PERSONAL CONTACTS

Name | Role | Phone | Email | Tasks

NAME:

NAME:

NAME:

NAME:

NAME:

NAME:

NAME:

NAME:

NAME:

NAME:

NAME:	NAME:
NAME:	NAME:
NAME:	NAME:
NAME:	NAME:
NAME:	NAME:

BUDGET

ESTIMATE

ACTUAL

Wedding Planner		
Ceremony Venue		
Officiant Fee/Donation		
Marriage License		
Reception Venue		
Rehearsal Dinner Venue		
Rehearsal Dinner		
Photographer		
Videographer		
Catering		
Morning Brunch		
Beverages and Bartenders		
Cake, Desserts, and Cutting Fee		
Rings		
Wedding Attire and Alterations (Partner A)		
Wedding Attire and Alterations (Partner B)		
Hair and Makeup		
Bouquets, Boutonnieres and Corsages		
Ceremony Décor		
Reception Centerpieces and Décor		
Rentals		
Ceremony Musicians		
Cocktail Hour Musicians		
Reception Music		
Reception Entertainment		
Save-the-Dates		
Invitation Suites		
Rehearsal Dinner Invites		
Stamps		
Programs, Escort Cards, Place Cards and Signage		
Favors		
Thank-You Cards		
Dance Lessons		
Limos or Car Rental		
Guest Shuttle or Parking		
Wedding Night Hotel Room		
Honeymoon		
Tip Money for Vendors		
Gifts for Each Other		
Gifts (Wedding Party, Parents, Children, Etc.)		

TOTAL \$ _____ \$ _____

VENUE

NOTES

CEREMONY VENUE

Name _____

Contact _____

Address _____

Email _____

Phone _____

Website _____

Social Tags _____

Capacity _____

Start & End Time _____

Price _____

Deposit _____

Getting Ready Spaces? Yes ☐ No ☐

Guest Parking? Yes ☐ No ☐

External Vendors Allowed? Yes ☐ No ☐

Weather Contingency Plan? Yes ☐ No ☐

RECEPTION VENUE

Name _____

Contact _____

Address _____

Email _____

Phone _____

Website _____

Social Tags _____

Capacity _____

Start & End Time _____

Price _____

Deposit _____

In-house Catering? Yes ☐ No ☐

Guest Parking? Yes ☐ No ☐

Noise Restrictions? Yes ☐ No ☐

External Vendors Allowed? Yes ☐ No ☐

Weather Contingency Plan? Yes ☐ No ☐

OFFICIANT

NOTES

Name _____

Contact _____

Address _____

Email _____

Phone _____

Website _____

Social Tags _____

Price _____

Rehearsal Day & Time _____

Wedding Day Arrival Time _____

PREMARITAL COUNSELING DATES & TIME

1. _____

2. _____

3. _____

4. _____

SAVE-THE-DATES

TIP: 9-14 months prior to wedding date. Be sure to keep one copy for a keepsake and one to include in your wedding day details to be photographed.

Deliver by _____

Your Names

Wedding Date

Location (City, State)

Wedding Website

Notice of Invitation to Follow

WRITE YOUR SAVE-THE-DATE COPY:

STATIONERY & SIGNAGE

Order by _____

Deliver by _____

RSVP Requested by _____

NOTES

STATIONER

Name _____

Contact _____

Address _____

Email _____

Phone _____

Website _____

Social Tags _____

NOTES:

Invitations _____

Programs _____

Response Cards _____

Place Cards _____

Escort Cards _____

Table Numbers _____

Menu Cards _____

Dessert Cards _____

Guest Book _____

Rehearsal Dinner Invitations _____

Thank-You Cards _____

Thank-You Gifts _____

Specialty Cards _____

Napkins _____

Favors _____

Welcome Sign _____

Reception Sign _____

Bar Sign _____

Seating Sign _____

Specialty Items _____

WEDDING ATTIRE

MY OUTFIT

Designer | Size | Color | Shop | Style

FAVORITE DETAIL

WHO ATTENDED SHOPPING

Date Ordered _____

Date Promised _____

FITTING APPOINTMENTS

1. _____
2. _____
3. _____

WEDDING DAY ACCESSORIES

PARTNER'S OUTFIT

Designer | Size | Color | Shop | Style

FAVORITE DETAIL

WHO ATTENDED SHOPPING

Date Ordered _____

Date Promised _____

FITTING APPOINTMENTS

1. _____
2. _____
3. _____

WEDDING DAY ACCESSORIES

WEDDING PARTY ATTIRE

MY ATTENDANTS

Same Styles ☐ Mismatched Styles ☐
Same Colors ☐ Different Colors ☐

DETAILS ABOUT THE LOOK

ATTENDANT FITTING COMPLETE

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____

WEDDING DAY ACCESSORIES

PARTNER'S ATTENDANTS

Same Styles ☐ Mismatched Styles ☐
Same Colors ☐ Different Colors ☐

DETAILS ABOUT THE LOOK

ATTENDANT FITTING COMPLETE

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____

WEDDING DAY ACCESSORIES

FLOWERS

NOTES

FLORIST

Name _____

Contact _____

Address _____

Email _____

Phone _____

Website _____

Social Tags _____

FLOWER CHOICES

NOTES:

Bouquet(s) _____

Attendant Bouquet(s) _____

Boutonnieres _____

Flowers For Hair _____

Flower Girl _____

Corsages _____

Ceremony Entrance _____

Aisle Décor _____

Ceremony Backdrop _____

Memorial _____

Reception Entrance _____

Guest Book Table _____

Escort Card Display _____

High Top Cocktail Tables _____

Hors d'oeuvres Area _____

Table Centerpieces _____

Dessert Table _____

Reception Ceiling & Chandeliers _____

Toss Bouquet _____

Bar _____

Lounges _____

Signage Accents _____

Bathroom Arrangements _____

FOOD

NOTES

CATERER

Name _____

Contact _____

Address _____

Email _____

Phone _____

Website _____

Social Tags _____

NOTES

Presentation _____

Serving Style _____

Table Settings _____

COCKTAIL HOUR MENU

Hors d'oeuvres _____

Drinks _____

RECEPTION MENU

Final Guest Count _____

Menu _____

Late-Night Snacks _____

After-Party Snacks _____

Drinks _____

GETTING READY LUNCH MENU

Total Count of People _____

Menu _____

Drinks _____

BAR

NOTES

BARTENDER

Name _____

Contact _____

Address _____

Email _____

Phone _____

Website _____

Social Tags _____

BEVERAGES

Wine _____

Beer _____

Signature Cocktails _____

Non-Alcoholic _____

Champagne _____

TIP: Glasses Per Bottle

Liquor=16 mixed drinks

Wine=4 glasses

Champagne=6 glasses

WEDDING BAR SHOPPING LIST

Alcohol _____

Mixers _____

Garnishes _____

DESSERTS

NOTES

BAKER

Name _____

Contact _____

Address _____

Email _____

Phone _____

Website _____

Social Tags _____

NOTES

Favorite Flavor #1 _____

Favorite Flavor #2 _____

Favorite Flavor #3 _____

Buttercream or Fondant _____

Cake Stand or Rental _____

Sugar Art _____

Decoration _____

Delivery Options & Fee _____

Additional Fees _____

DESCRIBE CAKE

ADDITIONAL SWEET TREATS

TIP: Cake Sizes & Servings

6" Round serves 4-6

8" Round serves 8-10

10" Round serves 20-24

7"x11" Sheet serves 12-15

9"x13" Sheet serves 20-24

11"x15" Sheet serves 35-40

12"x18" Sheet serves 50-55

PHOTOGRAPHY

PHOTOGRAPHER

Name _____
Contact _____
Address _____
Email _____
Phone _____
Website _____
Social Tags _____

FAMILY PORTRAIT/SHOT LIST

FLAY LAY PACKING LIST

TIP: Photography Time Blocking

Getting Ready 1HR

Wedding Party 1HR

First Look 15 MIN

Family Photos 45 MIN

Romantic 1 HR

Golden Hour 15 MIN

VIDEOGRAPHY

VIDEOGRAPHER

Name _____
Contact _____
Address _____
Email _____
Phone _____
Website _____
Social Tags _____

MUSIC

PROCESSIONAL FOR PARTNER	PROCESSIONAL FOR YOU
PROCESSIONAL FOR WEDDING PARTY	WEDDING PARTY & COUPLE INTROS
UNITY CEREMONY SONG	FIRST DANCE
RECESSIONAL SONG	LAST DANCE
CAKE CUTTING SONG	SPECIAL DANCES
FAMILY TRADITION DANCES	

TOP 10 MUST-PLAY SONGS

- | | |
|----------|-----------|
| 1. _____ | 6. _____ |
| 2. _____ | 7. _____ |
| 3. _____ | 8. _____ |
| 4. _____ | 9. _____ |
| 5. _____ | 10. _____ |

DO NOT PLAY

ENTERTAINMENT

OUTSIDE GUEST ACTIVITIES

INSIDE GUEST ACTIVITIES

REGISTRY

WEDDING WEBSITE

WHERE WE REGISTERED

FAVORITE GIFTS WE REGISTERED FOR

GIFTS TO GIVE

WEDDING PARTY

FAMILY

OTHER

SOCIAL MEDIA

HASHTAG IDEAS

NOTES

REHEARSAL VENUE

LOCATION

Name _____

Contact _____

Address _____

Email _____

Phone _____

Website _____

Social Tags _____

Who Will Host _____

Guest Count _____

Theme _____

Date & Time _____

Menu _____

Drinks _____

ORDER OF THE PROCESSIONAL

TRANSPORTATION

Name _____

Contact _____

Address _____

Email _____

Phone _____

Website _____

Social Tags _____

Day & Time _____

Type _____

Number of Hours _____

Capacity _____

- ☐ Bach Parties
- ☐ Couple to Ceremony
- ☐ Couple to Reception
- ☐ Couple to Hotel
- ☐ Guests to Ceremony
- ☐ Guests to Reception
- ☐ Guests to Hotel
- ☐ Transport to Airport

NOTES

DAY-OF TIMELINE

6 am

7 am

8 am

9 am

10 am

11 am

12 pm

1 pm

2 pm

3 pm

4 pm

5 pm

6 pm

7 pm

8 pm

9 pm

10 pm

11 pm

12 am

ITEMS TO REMEMBER FOR WEDDING DAY:

- ☐ Marriage license
- ☐ Personal wedding vows and readings
- ☐ Letter to spouse
- ☐ All clothing, shoes, and accessories
- ☐ All jewelry (bridal, attendants, wedding rings)
- ☐ Unity Symbol (and lighter if necessary)
- ☐ Guest book and pen
- ☐ Programs
- ☐ Flowers (if not delivered by florist) including corsages, boutonnieres, bouquets, etc.
- ☐ Ceremony décor
- ☐ Send-off items (birdseed, bubbles, doves, butterflies, balloons, sparklers, ribbon wands, etc.)
- ☐ Remaining vendor payments & tips
- ☐ Emergency Kit
- ☐ _____
- ☐ _____
- ☐ _____
- ☐ _____

TIPS:

Provide a timeline to your entire wedding party, family, and those participating in your wedding.

Be sure to carve out a few quiet moments with your new spouse and breathe each other in. The day will fly by; savor your moments.

MORE VENDORS

NOTES

WEDDING PLANNER

Name _____

Contact _____

Address _____

Email _____

Phone _____

Website _____

Social Tags _____

WEDDING ATTIRE

Name _____

Contact _____

Address _____

Email _____

Phone _____

Website _____

Social Tags _____

WEDDING ATTIRE

Name _____

Contact _____

Address _____

Email _____

Phone _____

Website _____

Social Tags _____

MARRIAGE LICENSE LOCATION

Name _____

Contact _____

Address _____

Email _____

Phone _____

Website _____

Date Needed _____

NOTES

ENGAGEMENT RING JEWELER

Name _____

Contact _____

Address _____

Email _____

Phone _____

Website _____

Social Tags _____

WEDDING BAND JEWELER

Name _____

Contact _____

Address _____

Email _____

Phone _____

Website _____

Social Tags _____

HAIR STYLIST

Name _____

Contact _____

Address _____

Email _____

Phone _____

Website _____

Social Tags _____

MAKEUP ARTIST

Name _____

Contact _____

Address _____

Email _____

Phone _____

Website _____

Social Tags _____

NOTES

CEREMONY MUSICIAN/DJ

Name _____

Contact _____

Address _____

Email _____

Phone _____

Website _____

Social Tags _____

COCKTAIL HOUR MUSICIAN/DJ

Name _____

Contact _____

Address _____

Email _____

Phone _____

Website _____

Social Tags _____

RECEPTION MUSICIAN/DJ

Name _____

Contact _____

Address _____

Email _____

Phone _____

Website _____

Social Tags _____

RECEPTION ENTERTAINMENT

Name _____

Contact _____

Address _____

Email _____

Phone _____

Website _____

Social Tags _____

NOTES

RENTAL COMPANY

Name _____

Contact _____

Address _____

Email _____

Phone _____

Website _____

Social Tags _____

GUEST ACCOMMODATIONS

Name _____

Contact _____

Address _____

Email _____

Phone _____

Website _____

Social Tags _____

WEDDING NIGHT HOTEL ROOM

Name _____

Contact _____

Address _____

Email _____

Phone _____

Website _____

Social Tags _____

DANCE LESSONS

Name _____

Contact _____

Address _____

Email _____

Phone _____

Website _____

Social Tags _____

NOTES

TRAVEL AGENT

Name _____

Contact _____

Address _____

Email _____

Phone _____

Website _____

Social Tags _____

WEDDING CHILD CARE

Name _____

Contact _____

Address _____

Email _____

Phone _____

Website _____

Social Tags _____

PET CARE

Name _____

Contact _____

Address _____

Email _____

Phone _____

Website _____

Social Tags _____

OTHER

Name _____

Contact _____

Address _____

Email _____

Phone _____

Website _____

Social Tags _____

AFTER THE WEDDING

CHANGING YOUR NAME

Obtain a copy of your new marriage certificate from the Register of Deeds. Take your certificate to the Social Security Office to change your name. You may now begin to use your new name. Then, take the certificate to the Department of Motor Vehicles to obtain a new ID that reflects your name change.

Update each of the following with your new name:

- ☐ Banks
- ☐ Medical Care Provider
- ☐ Contracts
- ☐ Mortgage Lender
- ☐ Professional License
- ☐ County Tax Assessor
- ☐ Credit Card Companies
- ☐ Employer (fill out new W-2)
- ☐ Wisconsin Dept. of Revenue
- ☐ Estate Planning/Retirement Documents
- ☐ U.S. Passport
- ☐ Insurance Companies
- ☐ U.S. Postal Service
- ☐ Investment Companies
- ☐ Utility Company
- ☐ Leases
- ☐ Voter Registration
- ☐ Legal Documents
- ☐ Wills

NOTE: It is a felony to make copies of a marriage certificate. If proof is required, send your actual certificate with a self-addressed, stamped envelope and a request that they return it to you.

TIP: If you are changing your name, it is often best to do this after your honeymoon to ensure all your identification is consistent and accurate, allowing for a smooth travel experience.

HONEYMOON

Destination _____

Departure Date _____

Return Date _____

Must See _____

Restaurants to try _____

Tours, Trails, Parks _____

Travel Notes: _____

THANK-YOU CARDS

Mail out within three months of wedding day.

Send a thank you to parents, vendors, or anyone who gave you a gift or played an important role in your wedding.

WHAT TO INCLUDE:

We recommend notes be handwritten and personal. Thanking your guests for the specific gift they gave is a nice touch.

Share how you plan to use or enjoy the gift.

Express why you're thankful for them. This could include what they mean to you, something they did for you, or a fun shared memory from your wedding day.

ENJOY MARRIED LIFE &

Congratulations from Wed'Plan!